Business and Industry Partnership

"Don't wait for the right opportunity: Create it."
George Shaw
What Is SkillsUSA?

SkillsUSA is a partnership of students, teachers, and industry working together to ensure America has a skilled workforce. The national, non-profit organization serves teachers as well as high school and college students who are preparing for careers in the trade, technical, and skilled service occupations.

SkillsUSA has an impact on the lives of America’s future workforce through the development of personal, workplace and technical skills that are grounded in academics.

Establish your brand by partnering with over 13,000 statewide members!
Begin to create connections with the future workforce! If your company provides products and services to the following industry fields of specialization within Career and Technical Education, this partnership is for you!

- A/C, Heating and Refrigeration
- Automotive
- Collision Repair
- Computer Engineers
- Computer Programming
- Computer Repair
- Construction
- Cosmetologists/Stylists
- Criminal Justice/Law Enforcement
- Diesel Technicians
- Drafters
- Engineering
- Equipment Installers and Repairers
- Fire Science
- Graphic Artists and Designers
- Hospitality
- Law Enforcement
- Machinists
- Marine Technicians
- Motion Graphics/Production Artists
- Plumbers and Pipefitters
- Printing Operators
- Robotics and Automation
- Web Designers / Developers
- Welders

EMPOWER
SkillsUSA Arizona puts on events that focus on both leadership and competition throughout the year, meaning there's many opportunities for possible partnerships! By taking part in one of our events, your company will be exposed to high school and college students across the state!

In the Fall, leadership and development events such as Leadership Training Camp and Fall Conference are the focus. Spring brings our big competitions, including Regional Conferences and State Championships!
Sponsorship Opportunities

State Officer Sponsor $1000

Students are elected by their peers to serve one year as an officer.
State officers provide leadership at all statewide events.
Funds will be used to help state officers with their training and travel.

Meet the Employer $500

Companies will be provided interview space and opportunity to interview high school and postsecondary students.

Volunteers from SkillsUSA help run State/National events.
Help fund travel, lodging, and meals!

Career Expo Booth $500

Company will have presence at State Championships.
Booth will be located near competition area.
Have the opportunity to meet future professionals in your field!

State Officer Sponsor $1000

Students are elected by their peers to serve one year as an officer.
State officers provide leadership at all statewide events.
Funds will be used to help state officers with their training and travel.
Alumni/Volunteer Sponsor
$1000
- Help fund travel and training
- Company logo will be placed on T-shirts

Scholarship Sponsor
$1000
- Sponsor a graduating SkillsUSA member
- Provide either tuition assistance OR equipment for students going directly into the work force!

Awards Ceremony
$1000
- Sponsor a live, upbeat medal presentation at State Championships!
- Your organization will be announced at the beginning of the ceremony
- Company representative can be on hand

Advisor of the Year
$1500
- Money will be used for both the award and for a donation to the winning teacher's classroom
- Your company will be mentioned during ceremony with the option to have a representative present the award
Sponsor Trip to Nationals
$1500

- Help a student, advisor, counselor or school administrator travel to Nationals
- Money will go towards travel, lodging, and food

Contestant Prize Sponsor

Company Donation

- Supply an applicable industry prize for competitive event winners!

Chapter Excellence Sponsor

$1500

- SkillsUSA chapters across the state apply by highlighting their use of the SkillsUSA framework
- Money will go towards a classroom donation for winners
- Logo will be present in ceremony and can have a company representative on hand to give out award

Chair and/or Judge a State Championship Event

Company Donation

- Volunteer your time to help judge future professionals in their respective competitive events!
- Contact SkillsUSA state advisor Michelle Martinez at Michelle.Martinez@azed.gov if interested
Sponsor a Contest Video

1ST TIME!

Up to $2500

- Step by step informative videos of competitions uploaded to YouTube
- Industry representative from your organization interviewed for video
- Organization logo will be included in video

Participation in any of the above choice will also include the opportunity to have a company logo on the Arizona SkillsUSA website for the following year!
# How to Contact Arizona SkillsUSA

To speak directly with the Arizona State Advisor, either email Michelle Martinez at michelle.martinez@azed.gov or call the Arizona SkillsUSA office at (602)542 - 5565

To reach out to us about a possible sponsorship opportunity, fill out the form below and return it to our State Advisor, Michelle Martinez, or fill out our online form: https://azskillsusa.wufoo.com/forms/sponsorship-opportunity/

Fill out the boxes below with you or your company's contact information!

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